

THE INTERNATIONAL RAW MATERIALS FORUM IS ORGANISED BY



Established in 1991, the Association des Fabricants d'Aliments du Bétail (AFAB) [Association of Animal Feed Compounders] has quickly developed into a trade organisation which successfully represents one of Brittany's most important economic sectors. Bringing together actors from private industry and the cooperative sector, AFAB is committed to taking a united, reactive and locally-focused approach. It aims to provide the right solutions to the concerns of an industry undergoing continuous change, aware of the role it plays in the food chain and with the emphasis always on benefiting the consumer.



Created with support from the Brittany Regional Council, Feedsim Avenir brings together the Breton animal feed manufacturers who belong to AFAB with their partners in business and state-run enterprises. The association's aim is to «develop relationships and joint economic analyses between the economic actors in agriculture and the food industry, mostly, but not exclusively located in western France, and state-funded research bodies and the regional and national authorities. It seeks to analyse and strengthen the competitiveness of the livestock industry and the animal feed sector in the widest sense».

TICKET PRICES

PRICES SHOWN ARE EX TAX

> STANDARD RATE

	1 PERS.	2 PERS.	3 PERS.	4 PERS.	5 PERS.	EXTRA PERS.
Full Day*	€ 195	€ 380	€ 555	€ 720	€ 880	€ 155
Feed Experts - Morning	€ 170	€ 335	€ 480	€ 630	€ 765	€ 135
Animal Feed Forum Afternoon*	€ 75	€ 145	€ 210	€ 275	€ 340	€ 60

The price includes free entry to SPACE

> FARMER RATE

Full day* : € 150

* lunch included

10% discount
 if you book before 6 July 2011

MAP



FEEDSIM AVENIR
 Laurent MORIN
 Agrocampus Ouest
 Bâtiment 25
 65 rue de Saint-Brieuc - CS 84215
 35042 RENNES Cedex
 FRANCE

Affix
 correct
 postage

RENNES - EXHIBITION CENTRE
 16 SEPTEMBER 2011
 SPACE - ESPACE RÉGION BRETAGNE
INTERNATIONAL RAW MATERIALS FORUM

NEW WORLD ORDER: WILL BRITTANY LOSE ITS ROLE?



NeuSens - Photo credit: iStock.

ORGANISED BY



IN PARTNERSHIP WITH
FEEDSIM AVENIR

Association pour la promotion de la recherche
 et de l'analyse économique sur l'agriculture
 et l'agro-industrie du Grand Ouest

FEED EXPERTS 2011



THE EVENT IS BILINGUAL
ENGLISH/FRENCH

9.00 - WELCOME

- > **Mr Hervé VASSEUR**, President of AFAB
- > **Mr Jean-Michel LEMETAYER**, President of SPACE
- > **Mr Marcel COMBOT**, Vice President of Feedsim AVENIR

9.30 - SPECIALIST SPEAKERS

1 - The world economy and a raw materials market experiencing major change.

- > **The geostrategic environment: a shift in the global economy**
Hervé Juvin, President of Eurogroup Institute and Vice President of AGIPI
- > **Analysis of the global raw materials market or how avoid sailing into stormy water**
Renaud de Kerpoisson, President of OFFRE ET DEMANDE AGRICOLE

2 - Competitiveness study of the world's production centres: what are the lessons?

- > **Raw materials and animal feed in southern Europe: an efficient structure?**
Javier MASO - Sales Director of BUNGE IBERICA
- > **Animal feed in northern Europe: quality and competitiveness, the key factors for success.**
- > **Animal feed in North America - example of the US: a strategy based on by-products?**
Marcel ISLER - Director of CARGILL ANIMAL NUTRITION Switzerland
- > **Animal feed in Asia: how much has the world raw materials market been impacted?**
Steve Bourne, Director of ALLTECH ASIA

3 - Animal feed in western France - which competitive advantages?

ROUND TABLE DISCUSSION WITH:

- > **Mr Michel BOUCLY** - Deputy Managing Director - SOFIPROTEOL
- > **Mr Hervé GUYOMARD** - Scientific Director for Agriculture - INRA
- > **Mr Michel HOUEBINE** - President - VALORIAL
- > **Mr Hervé JUVIN** - President - EUROGROUP INSTITUTE
- > **Mr Michel MORIN** - Vice-President for Agriculture and the Food Industry - BRITTANY REGIONAL COUNCIL
- > **Mr Jean-Paul SIMIER** - Food Industry Director - BRETAGNE DÉVELOPPEMENT INNOVATION
- > **Mr Hervé VASSEUR** - President - AFAB

Moderator: **Mr Stéphane GOUIN** - Lecturer - AGROCAMPUS OUEST

12.30 : CONCLUSION OF THE 2011 FEED EXPERTS EVENT

12.30 TO 15.00

As every year, the Raw Materials Forum provides an opportunity for animal feed compounders to meet with suppliers and service providers.

Take advantage of this forum to meet your current and future interlocutors at our buffet lunch.

ANIMAL FEED 2011 THE FORUM

We would like to thank our partners



NEW - EXHIBITION BY THE PHOTOGRAPHER LAURENT BELLEC

Laurent Bellec is making a photographic record of Breton animal feed plants. He is working on a project to raise awareness of the region's agricultural heritage.

BOOKING FORM

Organisation, company _____

Address _____

Post code _____ Town/city _____

Tel _____ Fax _____ e-mail _____

Person 1: Surname, first name _____ Full day Feed Experts - morning Animal Feed Forum - afternoon

Person 2: Surname, first name _____ Full day Feed Experts - morning Animal Feed Forum - afternoon

Person 3: Surname, first name _____ Full day Feed Experts - morning Animal Feed Forum - afternoon

Person 4: Surname, first name _____ Full day Feed Experts - morning Animal Feed Forum - afternoon

Person 5: Surname, first name _____ Full day Feed Experts - morning Animal Feed Forum - afternoon

I ENCLOSE A CHEQUE MADE OUT TO FEEDSIM AVENIR (SEE PRICES ON BACK PAGE):

Full day: € _____ (for _____ person(s)) Feed Experts: € _____ (for _____ person(s))

Animal Feed Forum: € _____ (for _____ person(s))

Total € _____ ex tax (tax applicable only for French companies)

VAT 19,6 % € _____

Making a Total of € _____ tax inclusive (AN INVOICE WILL BE ISSUED FOR ALL BOOKINGS)